



AN INITIATIVE OF GEBERT RÜF STIFTUNG IN COOPERATION
WITH THE UNIVERSITY OF FRIBOURG



On **February 27-28 2011** the Faculty of Economics and Business of Ivane Javakhishvili Tbilisi State University and the International Business School at Gr. Robakidze University within the project of the Academic Swiss Caucasus Net (ASCN) organize the international scientific conference on the subject **”The Socio-cultural Environment of International Business”**.

Areas Covered by the Conference Program:

- Theoretical and methodological aspects of the research in the socio-cultural environment of international business;
- Specific characteristics of the socio-cultural environment of various countries;
- Changes in cultural environment and the contemporary international business;
- Organizational culture.

Address and Telephones of the Conference Organizing Committee:

Room 406 TSU High Building, 2 University St. 0128 Tbilisi, Georgia

Tel: (995 32) 30-40-61
(995 77)-13-22-88 (Lela Jamagidze)
(995 99) 25 94 35 (Shota Shaburishvili)

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Submission of Materials for the Conference

The papers should comprise 5-10 pages with summaries of no more than 1000 characters in English. Filled registration form must be enclosed to the summaries and papers and be sent to the above-mentioned address.

Languages of work are Georgian, Russian or English.

Papers will be published in authors' editorship, therefore they must meet the stylistic and grammatical requirements.

Deadline for paper submission is January 30, 2011.

Forming Summaries and Papers

Summaries and papers should be printed on A4 sheet,

- Space: top- 2, bottom-2,5, left-2,5, right-2,5.
- Font _ *Times New Roman (Cyr)*, style _ *Normal*, font size _ 12, single-spaced.
- Pictures, charts and figures – in TIFF format 300dpi, 600dpi. Formulas should be made in *Microsoft Equation 2,0 (2.1)*.
- Name of an author (authors) should be printed at the top to the left of the paper with capital letters indicating the degree and the position.
- 2 intervals below in the middle of the line _ the title of the summary and the paper with capital letters should be printed.
- 1 interval below _ country, city and organization.
- 1,5 interval below _ the text of the summary and the paper.

The organizing committee will select the papers according to their relevance to the conference program, actuality and scientific research depth.

Rejected papers will not be returned to the authors.